Newsletter of the Olivenhain Town Council

May, 2011

From the President — Tony Brandenburg

Because of scheduling conflicts and a variety of other factors please take note there will be no general meeting of the OTC in May. However, come the following month,

on June 1st at 7:30 pm at the Town Hall it's election time for the OTC Board. That's right, it is time for the community to elect some new OTC Board Members. Are you interested in being on the Board? Please don't hesitate; everyone is welcome. Attend the meeting, vote and let your voice be heard. There are four seats open and again, all Olivenhain community members are encouraged and welcome to attend and participate.

Of course when it comes to elections or someone speaks of elections, I somehow always reflect back on the very first election I can recall. Now my mom and Dad were not "political." Politics per se was the last thing on their minds. Taking care of all the kids and putting food on the table for them was what life was about. However, with exception of this election and one other I don't remember either of them ever being involved in or even talking "politics."

But here it was, the early 1950's and while I knew Dad was a democrat raised in the Great Depression and a Roosevelt man 100% during this election "I like Ike" was his mantra. General Eisenhower was his hero. Dad, a decorated enlisted Navy man, like most vets of the day saw Ike as the only candidate, Republican or not!

My Dad never graduated high school. Years later as he would say he was a "brown collar kind of a guy," a farmer who moved to the city and still wore bib overalls. "I was a working man and what the hell is blue collar any way," he'd say. "Ike has been where I've been," Dad explained "and that's why I'm voting for him."

Believe it or not, Dad took Election Day off from work. I can still see him standing at the polls in his bib overalls giving directions and passing out literature

During the campaign Ike actually came to the town we lived in driving in a huge motorcade. And with him he brought, you'll never guess, Dorothy Lamour a real movie star. I was there too, but I didn't get to see Ike. I did get to see Miss Lamour, however, as she exited the limo. Dad insisted he got to shake Ike's hand, but I didn't get to see that either, but nonetheless it was Ike all the way.

Well the OTC election in June probably won't be as exciting and my Dad, bless him, is not with us any longer but I'll tell you what. If I can find it, and I know I still have it somewhere, at our OTC election I'm going to wear dad's "I like Ike" button. Yes, I still have it. Oh yes, the other election Dad got involved in was another of his heroes, "a real navy man," JFK. See you in June!

Monthly Meetings

No May General Meeting

June Annual Meeting Wednesday, June 2, 2010, 7:00 PM Olivenhain Meeting Hall

Board Member Election!

Board Meeting Tuesday, May 18, 2010, 7:00 PM Olivenhain Meeting Hall

The OTC Board of Directors meets on the third Tuesday of the month to discuss the business of the OTC. Visitors Welcome.

"Colony Olivenhain" History Book

In 1981, Richard Bumann, descendent of one of the original colonists, published a local history book titled <u>Colony Olivenhain</u>. The original printing sold out long ago, but thanks to a very generous donation by publishers Kristina and Reid Tracy, the Olivenhain Town Council has made this book available once again, and will be able to use all the proceeds from the sale for renovation and repair of the Germania Hotel. You can order using the order form on the cover sheet, or stop by and pick one up at the Postal Corner in Olivenhain Platz, on the corner of Rancho Santa Fe Road and Encinitas Boulevard.





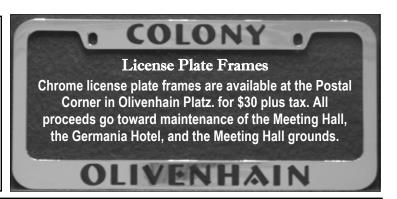
Olivenhain Cookbook

The Colony Olivenhain Cookbook compiled by Debbie McCauley has over 500 recipes collected from members of the community. All the proceeds from the sales of this cookbook go to renovate the Germania Hotel. The cost is \$15 (including tax), and you can pick them up at the Postal Corner in the Olivenhain Platz at the corner of Rancho Santa Fe Road and Encinitas Boulevard and at Olson's Car Wash on El Camino Real.



Beer Steins

Colony Olivenhain Beer Steins are available at Postal Corner for \$13 plus tax for a 25 oz. Stein. These are the best Beer Steins ever!



Membership/Newsletter Questions

Do you have a question about your membership/ newsletter expiration date? Please contact our Membership Chair, Bruce Ehlers.

Please remember that your OTC Board and Committee Chairs are unpaid volunteers and most have "day jobs." Sometimes the day job gets in the way and the membership mailing list doesn't get updated before the next newsletter goes to press. Please be patient!

Newsletter Advertising

To advertise in the OTC newsletter, send a JPEG format file, business card, or your ad copy to newsletter@olivenhain.org) with a check payable to: Olivenhain Town Council, 423 Rancho Santa Fe Road, Olivenhain, CA 92024 (For best quality, email your JPEG file or text copy with the word "newsletter" in the subject line).

- \$45 for 3 months for a business card-sized ad (add \$15 for each additional consecutive month, \$180 for 1 year),
- \$75 for a double-sized ad (add \$25 for each additional consecutive month, \$300 for 1 year), or
- \$150 for a 1/2 page ad for 3 months (\$50 each additional consecutive month, \$600 per year).

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The Olivenhain Town Council Annual

Bratwurst & Beer Fest

Sunday, May 1st — Noon to 4:00 pm

Olivenhain Meeting Hall corner of Rancho Santa Fe Road & 7th Street



Join the community as we celebrate Olivenhain's German Heritage



All-you-can-eat special bratwurst and hot dogs hot off the grill, with sauerkraut, potato salad, rolls, dill pickles, assortment of chips, and brownies for dessert.

Enjoy a slate of donated on tap micro-brew beer from Stone Brewing Company, Ballast Point Brewing, and Pizza Port/ Port Brewing, as well as wine, and help-yourself sodas and water.

All-You-Can-Eat-And Drink...

Food and Soft Drinks

Children 5 and under FREE Children 6 to 12 \$5.00 Adults 13 and up \$15.00

Food and Beer or Wine (21 and up) OTC Members \$20.00

Non-members \$25.00

Music by Earl Flores and Holy Toledo

Recommended:

Bring folding chairs, cushions, and picnic blankets

sponsored by



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Public Welcome!

The History of Mother's Day

The first North American Mother's Day was conceptualized with Julia Ward Howe's Mother's Day Proclamation in 1870. Despite having penned The Battle Hymn of the Republic 12 years earlier, Howe had become so distraught by the death and carnage of the Civil War that she called on Mother's to come together and protest what she saw as the futility of their Sons killing the Sons of other Mothers.

At one point Howe even proposed converting July 4th into Mother's Day, in order to dedicate the nation's anniversary to peace. Eventually, however, June 2nd was designated for the celebration. In 1873 women's groups in 18 North American cities observed this new Mother's holiday. Howe initially funded many of these celebrations, but most of them died out once she stopped footing the bill. The city of Boston, however, would continue celebrating Howe's holiday for 10 more years.

Despite the decided failure of her holiday, Howe had nevertheless planted the seed that would blossom into what we know as Mother's Day today. A West Virginia women's group led by Anna Reeves Jarvis began to celebrate an adaptation of Howe's holiday. In order to re-unite families and neighbors that had been divided between the Union and Confederate sides of the Civil War, the group held a Mother's Friendship Day.

After Anna Reeves Jarvis died, her daughter Anna M. Jarvis campaigned for the creation of an official Mother's Day in remembrance of her mother and in honor of peace. In 1908, Anna petitioned the superintendent of the church where her Mother had spent over 20 years teaching Sunday School. Her request was honored, and on May 10, 1908, the first official Mother's Day celebration took place at Andrew's Methodist Church in Grafton, West Virginia and a church in Philadelphia, Pennsylvania. The West Virginia event drew a congregation of 407 and Anna Jarvis arranged for white carnations—her Mother's favorite flower-to adorn the patrons. Two carnations were given to every Mother in attendance. Today, white carnations are used to honor deceased Mothers, while pink or red carnations pay tribute to Mothers who are still alive. Andrew's Methodist Church exists to this day, and was incorporated into the International Mother's Day Shrine in 1962.

In 1908 a U.S. Senator from Nebraska, Elmer Burkett, proposed making Mother's Day a national holiday at the request of the Young Men's Christian Association (YMCA). The proposal was defeated, but by 1909 forty-six states were holding Mother's Day services as well as parts of Canada and Mexico.

Anna Jarvis quit working and devoted herself full time to the creation of Mother's Day, endlessly petitioning state governments, business leaders, women groups, churches and other institutions and organizations. She finally convinced the World's Sunday School Association to back her, a key influence over

state legislators and congress. In 1912 West Virginia became the first state to officially recognize Mother's Day, and in 1914 Woodrow Wilson signed it into national observance, declaring the second Sunday in May as Mother's Day.

Later commercial and other exploitations of the use of Mother's Day infuriated Anna and she made her criticisms explicitly known throughout her time. She criticized the practice of purchasing greeting cards, which she saw as a sign of being too lazy to write a personal letter. She was arrested in 1948 for disturbing the peace while protesting against the commercialization of Mother's Day, and she finally said that she "wished she would have never started the day because it became so out of control ..."

Mother's Day continues to be one of the most commercially successful U.S. occasions. According to the National Restaurant Association, Mother's Day is now the most popular day of the year to dine out at a restaurant in the United States.

For example, according to IBISWorld, a publisher of business research, Americans will spend approximately \$2.6 billion on flowers, \$1.53 billion on pampering gifts—like spa treatments—and another \$68 million on greeting cards.

Mother's Day will generate about 7.8% of the U.S. jewelry industry's annual revenue in 2008, with custom gifts like mother's rings.

It's possible that the holiday would have withered over time without the support and continuous promotion of the florist industries and other commercial industries. Other Protestant holidays from the same time, like Children's Day and Temperance Sunday, do not have the same level of popularity. Mother's Day is also prominent in the Sunday Funnies of the United States, being a rich source of humor concerning mothers, children and husbands ranging from sentimental to wry to caustic.

The United States celebrates Mother's Day on the second Sunday in May.



The History of Memorial Day

Memorial Day, originally called Decoration Day, is a day of remembrance for those who have died in our nation's service. There are many stories as to its actual beginnings, with over two dozen cities and towns laying claim to being the birthplace of Memorial Day. There is also evidence that organized women's groups in the South were decorating graves before the end of the Civil War:

While Waterloo N.Y. was officially declared the birthplace of Memorial Day by President Lyndon Johnson in May 1966, it's difficult to prove conclusively the origins of the day. It is more likely that it had many separate beginnings; each of those towns and every planned or spontaneous gathering of people to honor the war dead in the 1860's tapped into the general human need to honor our dead, each contributed honorably to the growing movement that culminated in Gen Logan giving his official proclamation in 1868.

Memorial Day was officially proclaimed on 5 May 1868 by General John Logan, national commander of the Grand Army of the Republic, in his General Order No. 11, and was first observed on 30 May 1868, when flowers were placed on the graves of Union and Confederate soldiers at Arlington National Cemetery. The first state to officially recognize the holiday was New York in 1873. By 1890 it was recognized by all of the northern states. The South refused to acknowledge the day, honoring their dead on separate days until after World War I when the holiday changed from honoring just those who died fighting in the Civil War to honoring Americans who died fighting in any war. It is now celebrated in almost every State on the last Monday in May (passed by Congress with the National Holiday Act of 1971.

Traditional observance of Memorial day has diminished over the years. Many Americans nowadays have forgotten the meaning and traditions of Memorial Day. At many cemeteries, the graves of the fallen are increasingly ignored, neglected. Most people no longer remember the proper flag etiquette for the day. While there are towns and cities that still hold Memorial Day parades, many have not held a parade in decades. Some people think the day is for honoring any and all dead, and not just those fallen in service to our country.

There are a few notable exceptions. Since the late 50's on the Thursday before Memorial Day, the 1,200 soldiers of the 3rd U.S. Infantry place small American flags at each of the more than 260,000 gravestones at Arlington National Cemetery. They then patrol 24 hours a day during the weekend to ensure that each flag remains standing. In 1951, the Boy Scouts and Cub Scouts of St. Louis began placing flags on the 150,000 graves at Jefferson Barracks National Cemetery as an annual Good Turn, a practice that continues to this day. More recently, beginning in 1998, on the Saturday before the observed day for Memorial Day, the Boys Scouts and Girl Scouts place a candle at

each of approximately 15,300 grave sites of soldiers buried at Fredericksburg and Spotsylvania National Military Park on Marye's Heights (the Luminaria Program). And in 2004, Washington D.C. held its first Memorial Day parade in over 60 years.

To help re-educate and remind Americans of the true meaning of Memorial Day, the "National Moment of Remembrance" resolution was passed on Dec 2000 which asks that at 3 p.m. local time, for all Americans "To voluntarily and informally observe in their own way a Moment of remembrance and respect, pausing from whatever they are doing for a moment of silence or listening to 'Taps."

On January 19, 1999 Senator Inouye introduced bill S 189 to the Senate which proposes to restore the traditional day of observance of Memorial Day back to May 30th instead of "the last Monday in May". On April 19, 1999 Representative Gibbons introduced the bill to the House (H.R. 1474). The bills were referred the Committee on the Judiciary and the Committee on Government Reform. To date, there has been no further development on the bill.

This Memorial Day, please pause at 3:00 pm and, in your own way, honor those who have given their lives to ensure your right to live in freedom.



City Council and Commission Schedules

Council/Commission

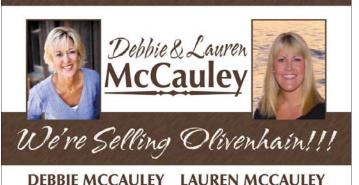
Encinitas City Council
Planning Commission
Traffic Commission
Parks and Recreation Commission
Senior Citizen Commission
Commission for the Arts
Youth Commission

Regular Schedule

2nd, 3rd, and 4th Wednesday at 6:00 PM, Council Chambers 1st and 3rd Thursdays at 6:00 PM, Council Chambers 2nd Monday, 4th Monday optional at 5:30 PM, Council Chambers 3rd Tuesday at 5:00 PM, Council Chambers 3rd Friday at 1:00 PM, Council Chambers 1st Monday at 5:30 PM, Council Chambers 1st Wednesday at 4:30 PM, Council Chambers

City of Encinitas Contact Information

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Maggie Houlihan, Council Member	760-633-2621	mhoulihan@ci.encinitas.ca.us
Phil Cotton, City Manager	760-633-2610	citymanager@ci.encinitas.ca.us
Doug Goad, Parks and Recreation Commissioner	760-942-4052	thegoads@aol.com
Tony Brandenburg, Planning Commissioner	760-753-6830	president@olivenhain.org
Peter Kohl, Olivenhain Traffic Commissioner	760- 212-2215	peter_kohl@sbcglobal.com



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